



## **LUMBEE RIVER EMC 2021 SAFETY BILLBOARD CONTEST GUIDELINES**

1. The student must be a fourth grader who attends a school in our service area.
2. Posters should have an electrical safety drawing and message (suggestions attached). Please discourage drawings of lightning or storms since this is not the type of electrical safety message we are looking to display.
3. Students should create their own original billboard designs. Posters should be simple, colorful, and contain less than nine words that are easy to read. Although we have provided some safety ideas, students are encouraged to be creative with their slogans and drawings.
4. Artwork should be hand-drawn **horizontally** on paper that is letter size (8½x11), legal size (8½x14) or poster size no larger than 11x14.
5. Attach an entry form to each poster—one entry per child. Please make copies of the entry form as needed.
6. Entries should be post-marked by Friday, March 5<sup>th</sup> and mailed to:

*Safety Billboard Contest  
Lumbée River EMC  
PO Box 4210  
Pembroke, NC 28372*

Entries can also be delivered to any of our offices in:

*Fairmont-306 North Walnut Street, Fairmont, NC 28340  
Lumberton-301 Bailey Road, Lumberton, NC 28358  
North Center-8344 Fayetteville Road, Raeford, NC 28376*

*Laurinburg-231 Biggs Street, Laurinburg, NC 28352*  
*Pembroke – 6090 NC HWY 711, Pembroke, NC 28372*

If you have any questions about the contest, please contact April Thompson, Technical Marketing Specialist at 910-843-4131.

7. Entries become the property of Lumbee River EMC. Winners agree to allow us to use their names, likenesses, photo, and biographical information in connection with promotion and public information. Prizes are non-transferable. Winners will be notified within three weeks after the deadline. The top four winners will receive a \$25 prize in addition to getting their poster displayed on a billboard.